

News Release – For Immediate Distribution

**Viewed on 15 Major Airlines around the World**

**“HOW IT’S MADE” AMONG THE MOST POPULAR  
SHORT PROGRAMS VIEWED BY PASSENGERS AROUND THE WORLD**

**Montreal, Canada, August 7<sup>th</sup> 2007** – Skeye is pleased to announce that the technology program *How it’s Made* is now viewed on 15 major airlines around the world and is one of passengers’ favourite programs.

The series, which has been sold to TV networks in more than 190 countries on 5 continents, contains 130 half-hour episodes. The show is available in English, French and Spanish.

“We are extremely happy to see how viewers are taking to this program”, said Isabelle Bégin, President and Founder of Skeye. “It has universal appeal, is educational and very well produced”.

“Over the last year, How It’s Made has received the most information requests from airline passengers who have seen the program in flight then any other program I have booked”, said Justine O’Neil of Spafax who buys the program on behalf of a many airlines.

Skeye Inflight Entertainment is a distributor that offers quality short programs to airlines around the world. Skeye also distributes musical concerts, sports programs, comedy shows and performing arts programs. For more information please go to: [www.skeye.tv](http://www.skeye.tv).

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